



HOW TO READ A CHAMPAGNE LABEL



- 8 Allergen information**
- 9 Statement or symbol warning of the danger of alcohol consumption during pregnancy for the health of the child**
- 10 "Produit de France" (French Product)**
- 11 Batch identification** (can be on the foil cap or directly on the bottle)
- 12 Whether dematerialized via a QR code and/or written on the label, the following information must appear:**

COMPULSORY INFORMATION

1 "Champagne" (without mention of "AOC")

2 Brand

3 Dosage (sugar content):

- **Brut nature, no dosage or zero dosage:** < 3g/L sugar
- **Extra Brut:** < 6g/L sugar
- **Brut:** < 12g/L sugar
- **Extra-Dry:** between 12 and 17g/L sugar
- **Sec:** between 17 and 32g/L sugar
- **Demi-sec:** between 32 and 50g/L sugar
- **Doux:** > 50g/L sugar

4 Volume (l, cl or ml)

5 Alcohol content (% vol)

6 Producer's name or company name, municipality name where the registered office is located and "France"

7 Professional registration

- **RM:** Récoltant Manipulant (Grower Producer)
- **NM:** Négociant Manipulant (Merchant Producer)
- **CM:** Coopérative de Manipulation (Cooperative Producer)
- **RC:** Récoltant Coopérateur (Cooperative members selling under their own label)
- **ND:** Négociant Distributeur (Merchant distributor)
- **MA:** Marque d'Acheteur (Private label/ store brands)

► **The ingredients list:** grapes, sugar (if added), concentrated grape must / rectified must (if used), liqueur de tirage and/or expedition, additives (with fonction and number "E" or full name), allergenic substances (sulfites, eggs...)

► **Nutrition declaration:** energy value per 100 ml expressed in kilojoules (kJ) and kilocalories (kcal), nutrients per 100 ml (amount of fat, saturated fatty acids, carbohydrates, sugars, proteins and salts)

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OPTIONAL INFORMATION

► **Year of the vintage**, if applicable

► **Style of the wine**

- **Blanc de blancs** (made from white grapes)
- **Blanc de noirs** (made from black grapes)
- **Rosé**
- **Etc...**

► **Various information on:**

- grape varieties
- date of disgorgement
- tasting notes
- recommended wine and food pairings
- environmental certification
- Etc...

often on the back label



" I ONLY DRINK CHAMPAGNE ON TWO OCCASIONS.
WHEN I'M IN LOVE AND WHEN I'M NOT.



COCO CHANEL

Further information : champagne.education