



THE CHAMPAGNE TERROIR



GEOGRAPHICAL POSITION

Northern



SOIL TYPE

Mostly **limestone**, with:

Chalk: water reserve and temperature control

Marls: suitable moisture content and retains heat from the sun

Hard limestone: optimal water stress and restitution of solar radiation

Sand: well-aerated, well-drained soil

Heavy clay: water restitution and nutrient reserve



TOPOGRAPHY

Average altitude of **150 to 200 meters**

Steep and hilly

Slopes (average 12%)

- Optimal sunlight
- Drainage of excess water



CLIMATE

CONTINENTAL INFLUENCE

Favourable sunshine in summer (average of 1901 hours over the last 10 years)

Risks of **spring frosts**

OCEANIC INFLUENCE

Regular **rainfall**

Temperatures **do not fluctuate significantly**



KNOW-HOW

Specific **expertise**

Three centuries of history and know-how

Highly regulated viticulture



► It is terroir that gives Champagne its unique characteristics. Champagne only comes from Champagne, France.