



# THE COMITÉ CHAMPAGNE



410 HOUSES

**UNION DES MAISONS DE CHAMPAGNE**  
(CHAMPAGNE HOUSES UNION)



16,460 GROWERS

**SYNDICAT GÉNÉRAL DES VIGNERONS**  
(CHAMPAGNE GROWERS UNION)

## COMITÉ INTERPROFESSIONNEL DU VIN DE CHAMPAGNE (CHAMPAGNE TRADE ASSOCIATION)

*protects the common interests of Champagne Growers and Houses to contribute to competitiveness and balance in the industry*

### Quality and sustainable development

- **Conduct research** into vines, wine and sustainable development
  - ▶ Integrated Research and Development Department
  - ▶ Experimental vineyards
  - ▶ Analysis and microbiology laboratories, experimental vat room and cellar, tasting room
- **Transfer knowledge** to industry professionals
- **Assist and advise** Champagne Growers and Houses

more than **200 trials** per year

### Defense and international protection of the Champagne appellation

- **Fight against counterfeiting and parasitic use** of the Champagne appellation, in France and abroad
  - ▶ Priority given to education and amicable settlements
- **Improve the protection** of the Champagne appellation in the world
- **Training in counterfeit detection**

more than **120 countries** recognize the Champagne appellation

### Market regulation and monitoring of the winegrowing industry

- **Reconcile** irregular harvests with market demand
- **Record all transactions** relating to Champagne production
- **Track wine movements** and shipments
- **Manage Champagne reserves**, declarations of harvests and stocks, professional registrations, etc.

**266,1 million bottles shipped for a turnover of 5,7 billion euros in 2025**

### Promotion of the appellation

- **Train professionals** in the diversity of Champagne's wines
  - ▶ Visits, tastings, MOOC, documentation
- **Represent the appellation** and promote it in France and abroad, through 11 Bureaux
  - ▶ Carry out communication and press relations initiatives
- **Understand the markets and their players (studies)** and share this knowledge with Champagne Growers and Houses

more than **6,000 professionals trained** in face-to-face per year  
+ **7,000 participants** in the Champagne e-learning



▶ If you have any doubts about a counterfeit or misuse of the name "Champagne", contact: [protection@champagne.fr](mailto:protection@champagne.fr)

Data Comité Champagne 2025

Further information : [champagne.education](http://champagne.education)