



HOW TO READ A CHAMPAGNE LABEL



- 8 Allergen information
- 9 Statement or symbol warning of the danger of alcohol consumption during pregnancy for the health of the child
- 10 "Produit de France" (French Product)
- 11 Batch identification (can be on the foil cap or directly on the bottle)
- 12 Whether dematerialized via a QR code and/or written on the label, the following information must appear:

COMPULSORY INFORMATION

- 1 "Champagne" (without mention of "AOC")
- 2 Brand
- 3 Dosage (sugar content):
 - Brut nature, no dosage or zero dosage: < 3g/L sugar
 - Extra Brut: < 6g/L sugar
 - Brut: < 12g/L sugar
 - Extra-Dry: between 12 and 17g/L sugar
 - Sec: between 17 and 32g/L sugar
 - Demi-sec: between 32 and 50g/L sugar
 - Doux: > 50g/L sugar

4 Volume (l, cl or ml)

5 Alcohol content (% vol)

6 Producer's name or company name, municipality name where the registered office is located and "France"

7 Professional registration

- RM: Récoltant Manipulant (Grower Producer)
- NM: Négociant Manipulant (Merchant Producer)
- CM: Coopérative de Manipulation (Cooperative Producer)
- RC: Récoltant Coopérateur (Cooperative members selling under their own label)
- ND: Négociant Distributeur (Merchant distributor)
- MA: Marque d'Acheteur (Private label/ store brands)

- ▶ The ingredients list: grapes, sugar (if added), concentrated grape must / rectified must (if used), liqueur de tirage and/or expedition, additives (with fonction and number "E" or full name), allergenic substances (sulfites, eggs...)
- ▶ Nutrition declaration: energy value per 100 ml expressed in kilojoules (kJ) and kilocalories (kcal), nutrients per 100 ml (amount of fat, saturated fatty acids, carbohydrates, sugars, proteins and salts)

OPTIONAL INFORMATION

▶ Year of the vintage, if applicable

▶ Style of the wine

- Blanc de blancs (made from white grapes)
- Blanc de noirs (made from black grapes)
- Rosé
- Etc...

▶ Various information on:

- grape varieties
 - date of disgorgement
 - tasting notes
 - recommended wine and food pairings
 - environmental certification
 - Etc...
- often on the back label



I ONLY DRINK CHAMPAGNE ON TWO OCCASIONS.
WHEN I'M IN LOVE AND WHEN I'M NOT.



COCO CHANEL

Further information : champagne.education