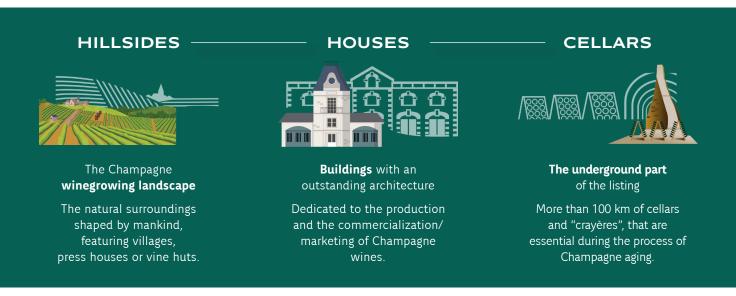
## A CHAMPAGNE : AN EXCEPTIONAL HERITAGE



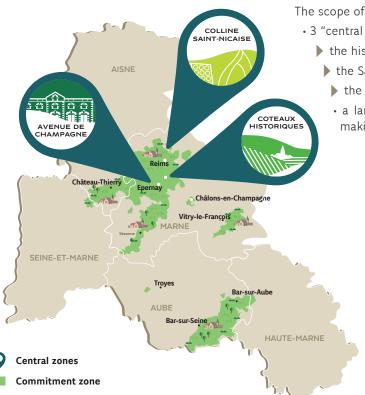
On July, 4th 2015, the Champagne Hillsides, Houses and Cellars were added to the UNESCO World Heritage list.

Having been recognised as symbolic places where Champagne wines were born and are produced, this listing asserts the Outstanding Universal Value of Champagne: its unique and priceless character.



## **3 CRITERIA HIGHLIGHTED DURING THE LISTINGS**

- · a know-how which has been improved and handed down through generations
- the creation of a unique product and cultural heritage
- the **prestige** of the Champagne appellation, worldwide symbol of celebration.



The scope of the listing is made of:

- 3 "central zones":
  - the historic hillsides from Cumières to Mareuil-sur-Aÿ
  - the Saint-Nicaise Hill in Reims
  - the Avenue de Champagne in Epernay
  - · a larger "commitment zone" gathering the 319 villages making up the Champagne appellation.

## THIS LISTING COMMITS THE **CHAMPENOIS TO:**

- · continuously protect and develop this heritage
- · communicate about this unique territory and make it shine

