CHAMPAGNE'S COMMITMENT TO SUSTAINABLE DEVELOPMENT



RESULTS

over the last 15 years

OBJECTIVES

for the future



-20%

carbon footprint per bottle -75%

carbon footprint by 2050



-50%

pesticides and nitrogen fertilisers

-75%

by 2025 (vs 2000)



90%

of industrial waste treated and recycled

100% of wine effluents & by-products

Continued deployment of the circular economy in the Champagne sector



54% of area

recycled

has environmental certification

100% of area certified by 2030

SUSTAINABLE VITICULTURE 36% certified Viticulture Durable en Champagne

PIONEERING REGION



Largest vineyard area in France using mating disruption*

*resulting in insecticide treatments being largely eliminated



Largest fleet of high clearance electric tractors



(Sustainable Viticulture in

Champagne)

First carbon footprint

for a wine area in 2003

100%

OF THE VINEYARD WORKING TOGETHER

IN A COLLECTIVE APPROACH TO CONTINUOUS PROGRESS



Data Comité Champagne 2021